



L3 Data Citizen Apprenticeship

Master the essential mindset, tools and skills to thrive in a data-driven organisation

Creating a Data-Driven Workforce

The L3 Data Citizen Apprenticeship gives employees the mindset, tools, and confidence to work with data effectively in any role. Learners build fluency in analysis and visualisation, applying data to improve productivity and decision-making across the organisation.

Working in Partnership with ATAC to support Advanced Therapies



Until I did the course, I don't think I realised how relevant data is in everything. Whereas before I thought, 'data is just zeros and ones'. The apprenticeship has really opened my eyes."

**Health Data Research UK,
Digital Marketing &
Analytics Manager**



See the Impact

Deliver ROI

Reduce manual reporting and unlock data-driven efficiency.



In report production time

Expert Curriculum

Covers data literacy, analysis, Excel, Power BI, and storytelling with data.



annually on reporting costs

Mentorship & Community

Dedicated mentor, success coach, and access to a thriving data network.



saved by automating reporting

At a Glance:

The Level 3 Data Citizen Apprenticeship:

- **Role Suitability** - Working with spreadsheets / reports or uses data for decisions.
- **Levy Funded** - Maximise your Levy to build organisation-wide data fluency.
- **13 month programme** - Step-by-step skill building with immediate application.
- **Accessible to all** - Ideal for employees in non-technical roles who use data daily.
- **Practical curriculum** - Excel, Power BI, storytelling, and responsible data use.
- **Flexible delivery** - 100% online with sandbox practice and personalised support.

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